



# The Franchise **King**<sup>®</sup> Newsletter

by Joel Libava

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## *Ask-Carol!* – A Low-Cost Franchise Opportunity In A Booming Industry

Not only is the franchise opportunity I'm about to introduce to you **low-cost...**

And in a **booming** sector of franchising...

**You won't have to hire any employees** to operate your business - unless you want to.

Do I have your attention now?

### **The Booming Senior Care Industry**

You know that lots of people are at or near retirement age.

You know that we're living longer.

Here's something you probably don't know:

**One million seniors currently reside in over 30,000 Assisted Living Facilities generating \$37 billion revenue.**

How would you like to part of something that big without having to own an assisted living facility?

*(And without having to hire the health care workers who work at those facilities)*

Read on.

**This is what the franchise organization I'm introducing to you does.**

They help families navigate the once-in-a-lifetime complexities of finding safe and appropriate housing for elderly parents who can no longer receive adequate care at home or from their children. These families receive **free assistance** from Certified Senior Advisors (CSAs) who research the appropriate facilities and help each family decide which is right. They are embraced by the assisted living industry because of the high quality and cost effectiveness of their referrals.

So, as a franchisee, you work with the families who **need** to place an elderly family member into an assisted living home. You help them find the right place, at the right price, with the right level of care.

**The best part:** These assisted living facilities **will pay you** to place people in their facilities. You're a matchmaker. And, you can work out of your home or a small office.

This is a way for you to be part of the constantly growing senior care industry without having to own a facility or hire workers.

The total investment ranges from \$59,000 to \$90,000.

**Important!** I only gave you a basic overview of the franchise opportunity.

**[Go Here To Request Information](#)**

If you're looking to own a franchise that's part of the massive senior care industry, **without having to hire health care workers**-and the huge payroll costs associated with having to do that, check out Ask-Carol.

Till next week,

**The Franchise King®**

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